



POLISHED GLIMMER



60x60cm

KALAKRITI
Collection

Continuing the timeless heritage



"Let each collection be so elegant, so timeless, it leaves a legacy of its own."

A glimpse of us

What is known today as Icon Group, is a family that stood strong through the business chaos and emerged with flying colours. The company today is an unwavering foundation of a clear goal to deliver the finest quality products in the ceramic industry.

the iconic JOURNEY Since 1987



Each person working has dedicated themselves to pairing their expertise with state-of-the-art technology to produce tiles that go above and beyond the standards of the industry. We thrive to achieve the best possible and not what's just acceptable.

With 6 manufacturing facilities studded with top Italian technology, Icon promises statistically proven high-quality products. It's in our DNA to infuse strikingly alluring designs along as well. Each day, we explore the world to bring the most unique products to decorate your space.

Vision

Our vision is to be a brand of choice & style in tile industry.

Mission

Our mission is to keep on innovating and delivering the finest possible products.

Objective

Icon has earned itself a reputation of a global leader in tiles by consistently being the top exporter for last 3 years from India. Now Icon's objective is to become the best tile brand in India's domestic market.

Multiple Formats

Multiple Surfaces



KALAKRITI

Collection

Kala means art, and *Kriti* means creation.

**60x60cm
Polished Glimmer Surface**

From the deep adoration for art, we bring to you, Kalakriti, a collection filled with artistic creations to celebrate culture and heritage. This collection features designs that are deep-rooted in the symbolical heritage of India. The traditional motifs are brought back to life with a gorgeous earthy palette that transports us to an era of handcrafted art. Kalakriti is an expression of creativity and imagination with a touch of glimmer.



Indoor Wall
and Floor



Kitchen
Area



Bathroom
Area



Shops &
Showrooms



Decor &
Furnishing



Easy to
Clean



Easy to
Install



Bacteria
Free



Heat
Resistance

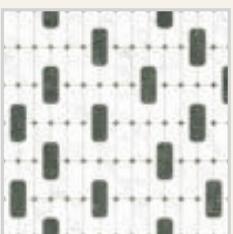


Chemical
Resistance



Frost
Resistance

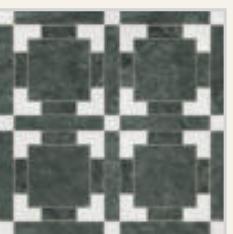
EXPLORE THE RANGE



OPAL



PERIDOT



SAPPHIRE



JADE



IRENA



FLUORITE



IZAR



ALIOTH



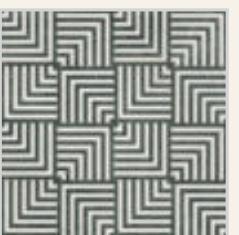
AMBER



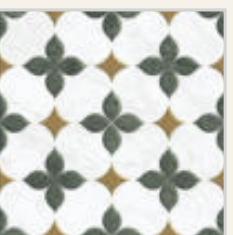
ATRIA



CANOPUS



GARNET



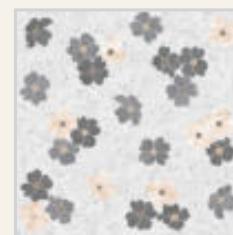
VERDELITE



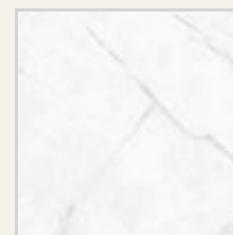
FELIS



ANTARES



ATRIA DECOR



BELLATRIX



NAVI



CABANA



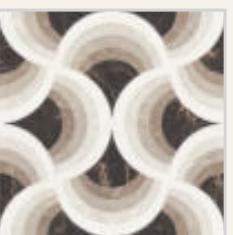
GAMMA



ZIRCON



AGATE



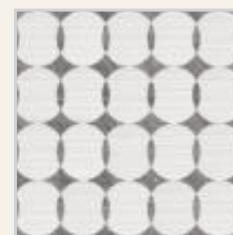
LAPIS



LEONIS



PROBUS



AGASTYA



POLARIS



CAPELLA



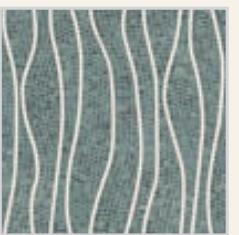
ALYA



ORION



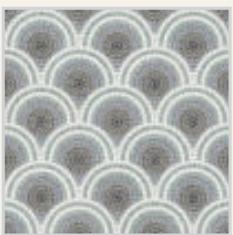
VEGA



ALHENA



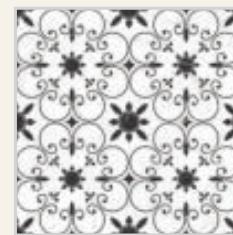
CASTOR



ALTAIR



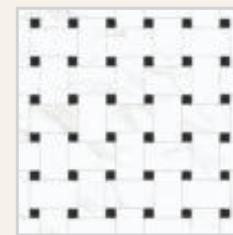
ARGO



PETRA



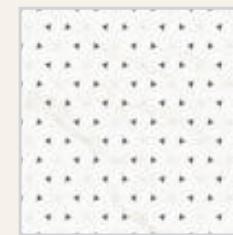
RIGEL



VERGO



ALPHA



CANIS



CHROME



TOPAZ



TAURUS



AZHA



JASPER



ZIG ZAG LIGHT



ZIG ZAG DARK

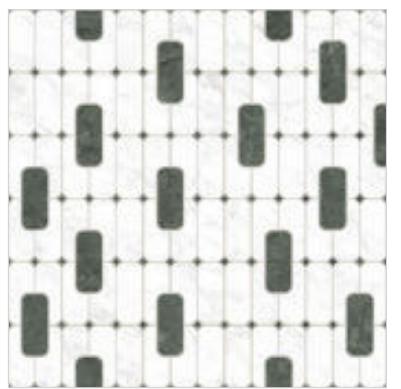


EPSILON



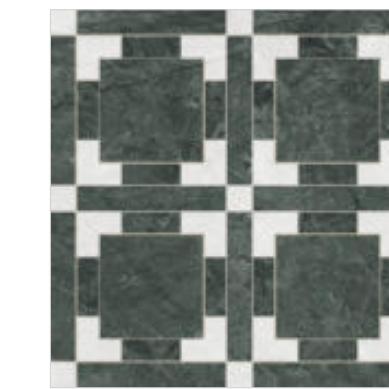
LEO

CLICK ON THE TILE TO GO DIRECTLY
TO THE PRODUCT PAGE



Opal
R-4

IN STOCK



Sapphire
R-4

IN STOCK



Peridot
R-4



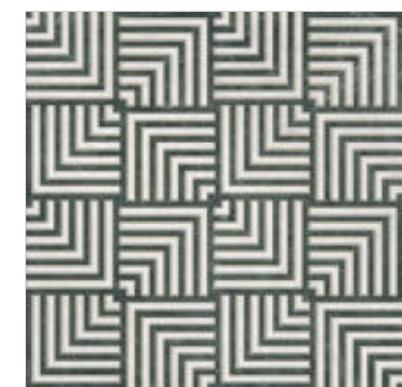
Jade
R-4





Irena
R-4

IN STOCK



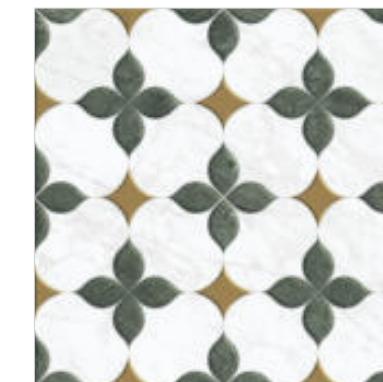
Garnet
R-4

IN STOCK



Canopus
R-4

IN STOCK



Verdelite
R-4





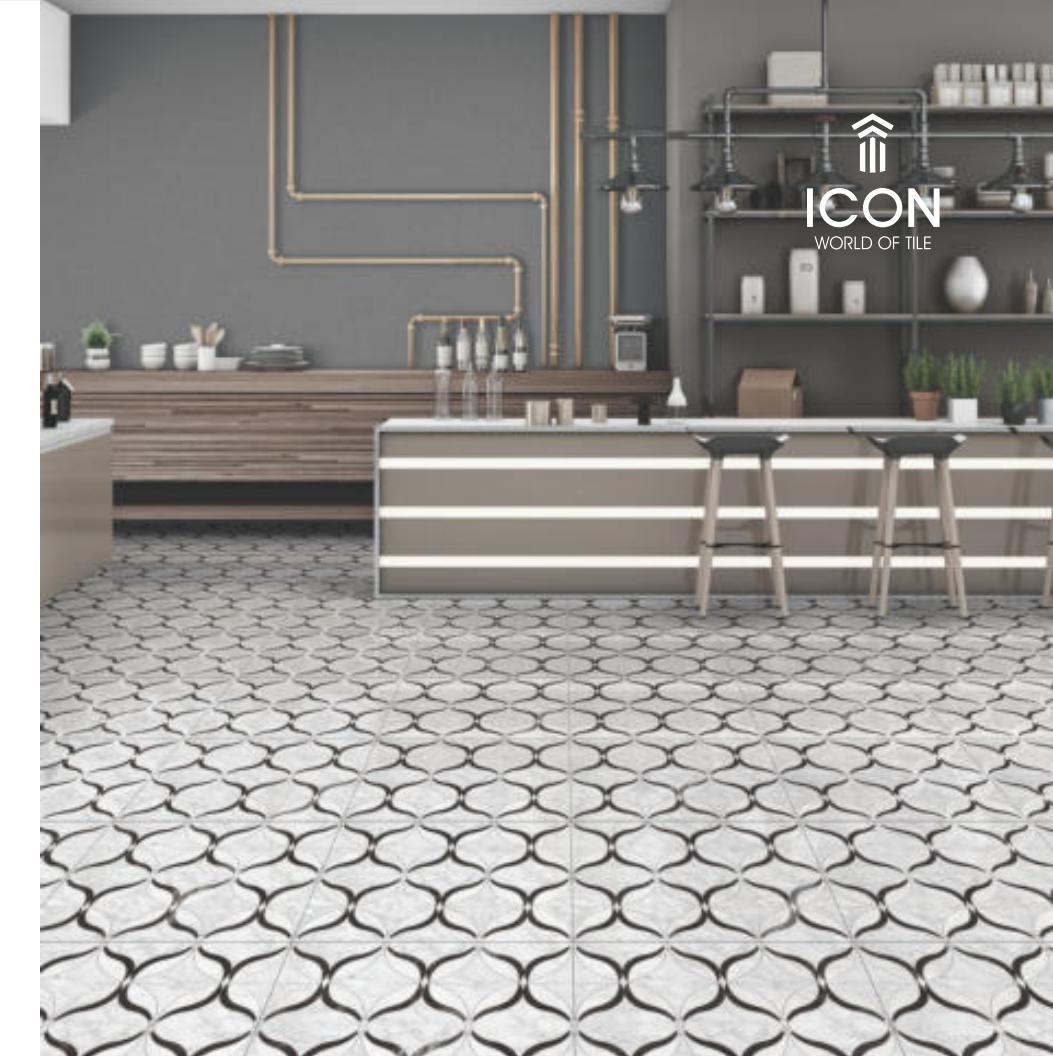
Felis
R-1

IN STOCK

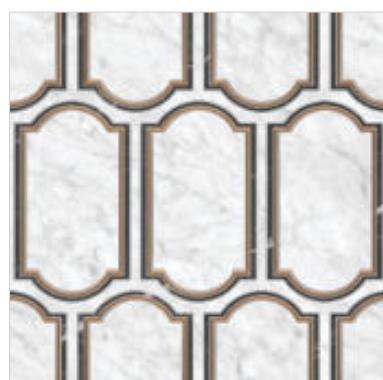


Zircon
R-4

IN STOCK



Antares
R-1



Agate
R-1



Lapis
R-4



Propus
R-1

IN STOCK



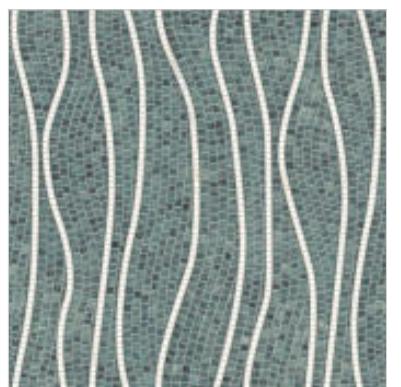
Leonis
R-2

IN STOCK



Vega
R-1



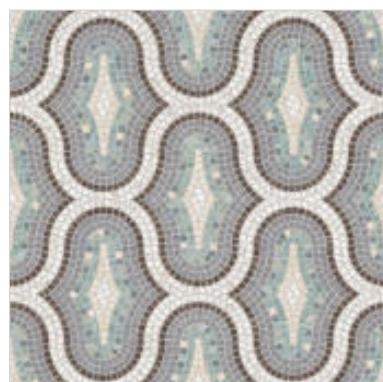


Alhena
R-1

IN STOCK



Altair
R-1

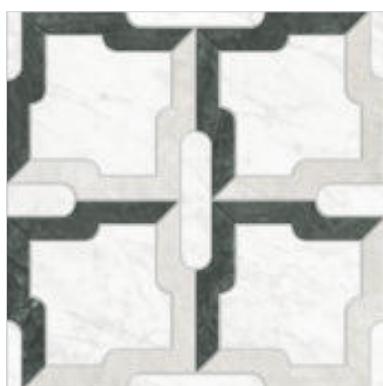


Castor
R-1



Argo
R-1

IN STOCK



Chrome
R-4

IN STOCK



Taurus
R-1

IN STOCK



Topaz
R-4

IN STOCK



Asha
R-1





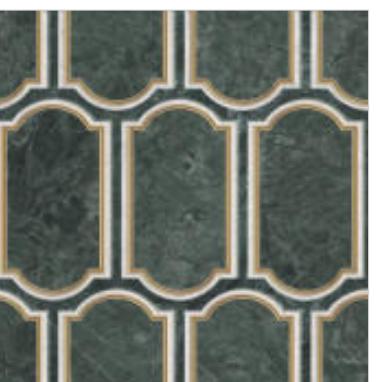
Jasper
R-4



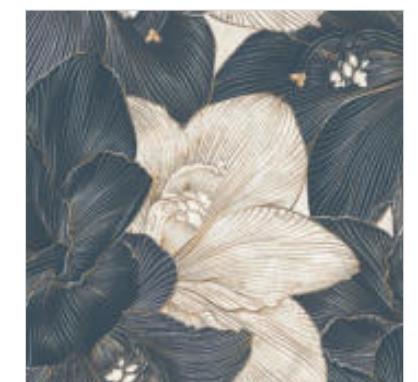
Izar
R-1



IN STOCK

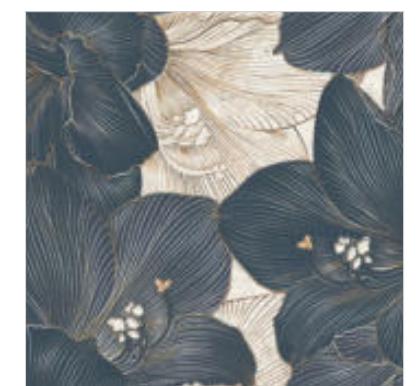


Fluorite
R-4



Alioth

A



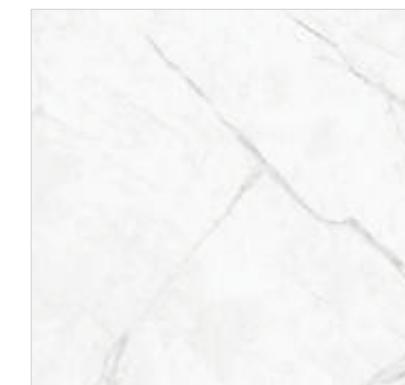
Alioth

B



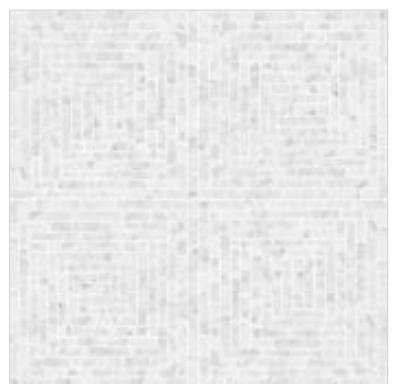
Amber
R-4

IN STOCK



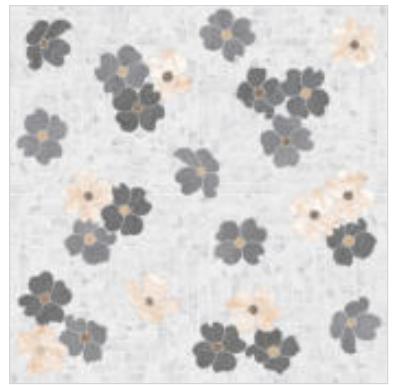
Bellatrix
R-16

IN STOCK



Atria
R-1

IN STOCK



Atria Decor
R-1

IN STOCK

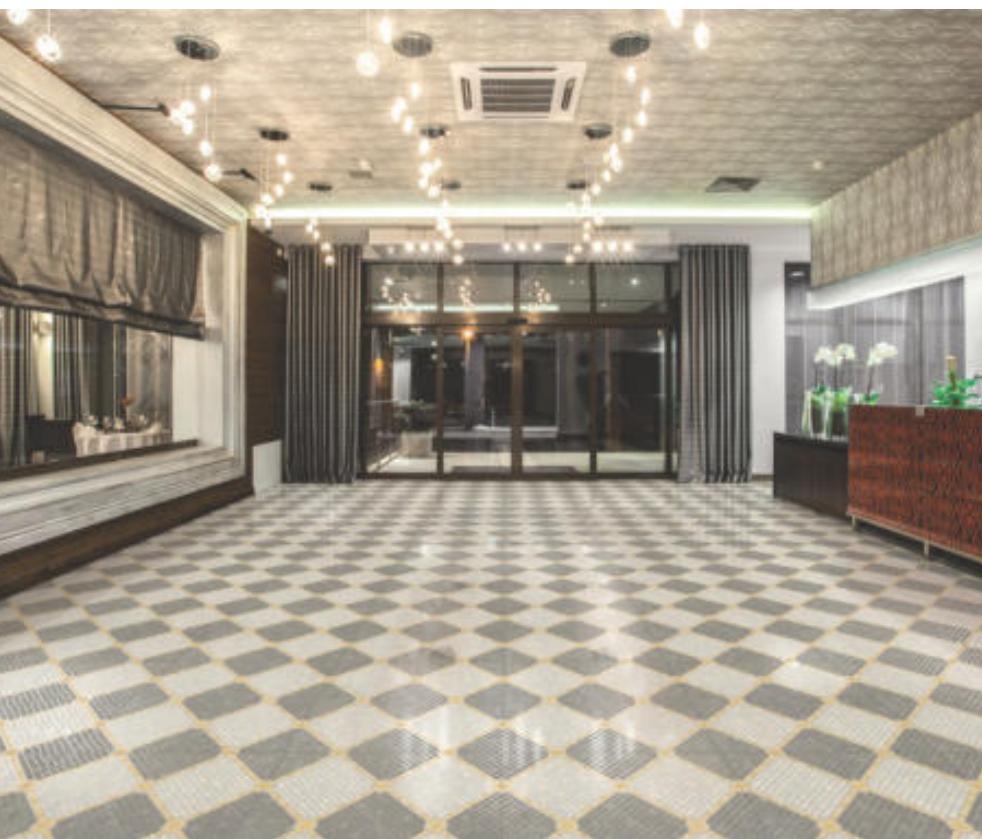


Navi
R-4

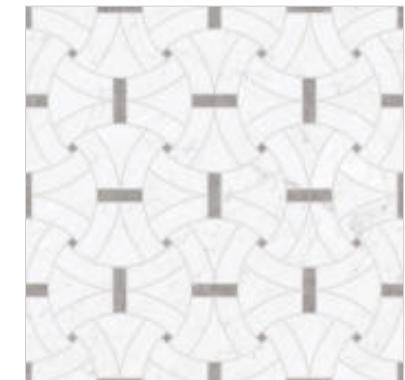




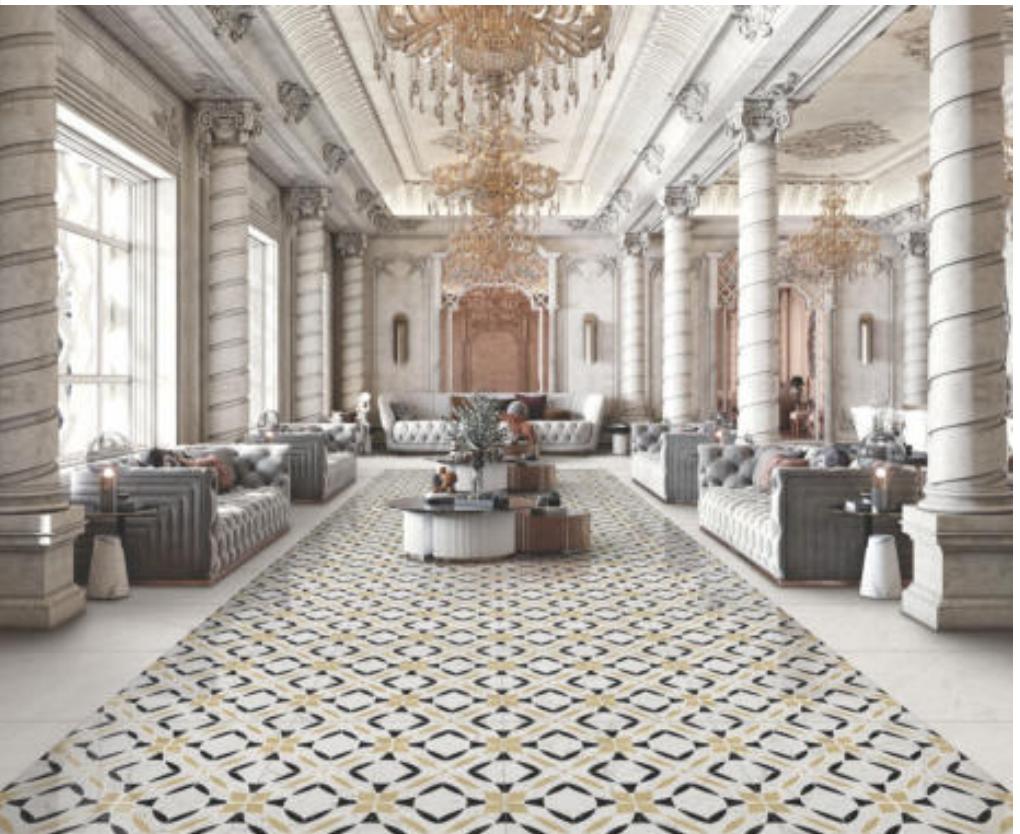
Cabana
R-2



Agastya
R-1



Polaris
R-4



Gamma
R-4

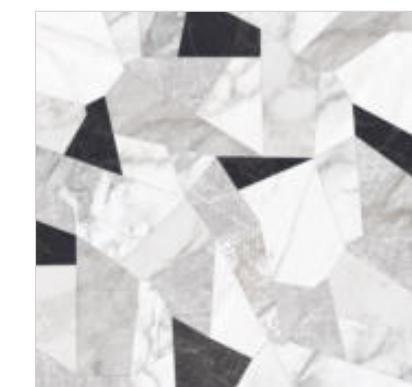


60x
60cm
Polished
Glimmer



Capella
R-2

IN STOCK



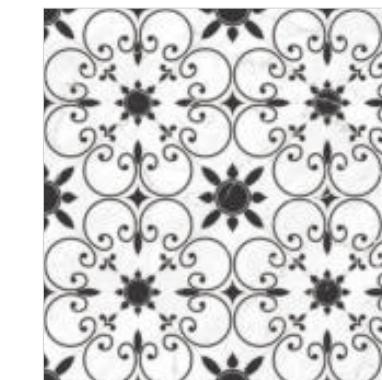
Orion
R-2

IN STOCK



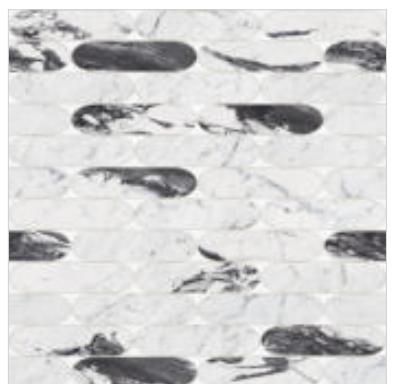
Alya
R-16

IN STOCK



Petra
R-4





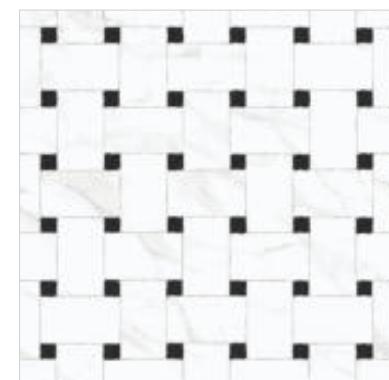
Rigel
R-4

IN STOCK



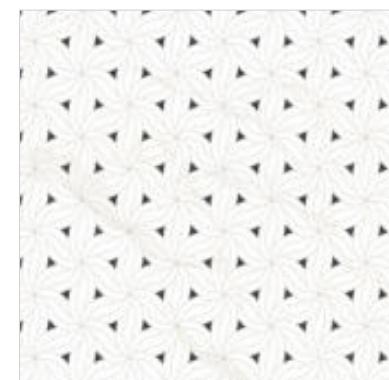
Alpha
R-4

IN STOCK



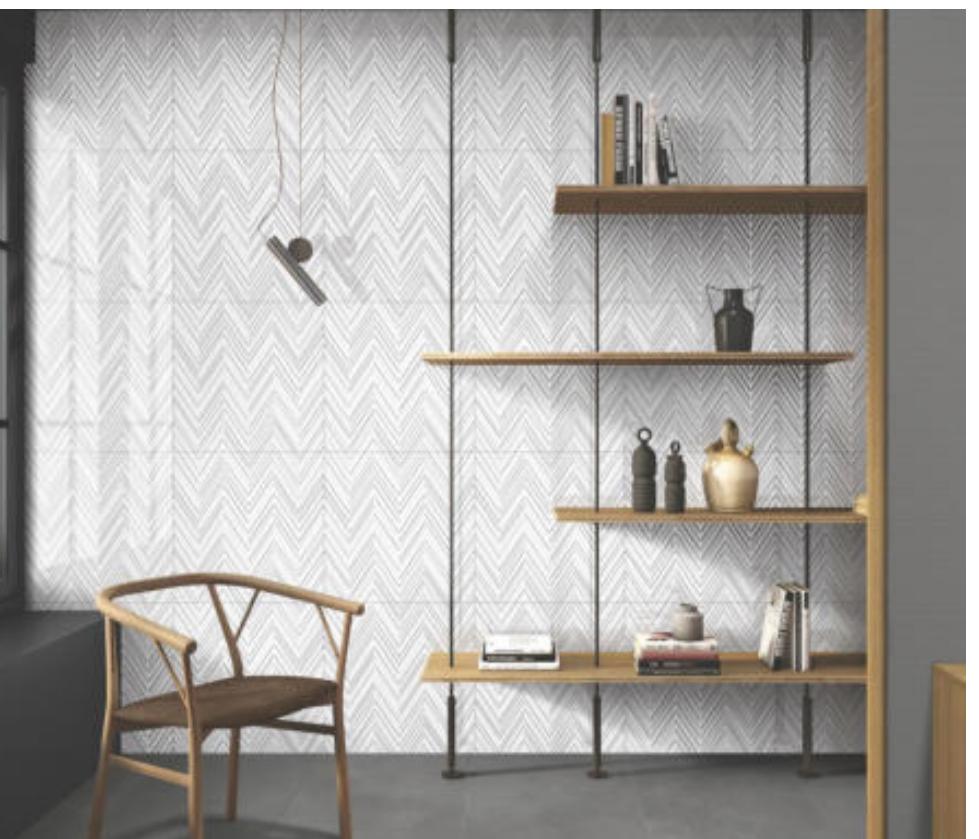
Vergo
R-4

IN STOCK



Canis
R-1

IN STOCK



Zig Zag Light
R-1



Epsilon
R-1



Zig Zag Dark
R-1



Leo
R-1



TECHNICAL SPECIFICATION

ICON GVT & PGVT TILES

CHARACTERISTIC	STANDARD AS PER ISO13006:2018/ EN14411 Gr.Bla	STANDARD AS PER IS15622:2017 Gr.Bla	MEAN VALUE OF ICON	TEST METHOD
Regulatory Properties				
Deviation in length and width	± 0.30 % (±1.00mm)	± 0.10 %	± 0.10 %	ISO 10545-2 & IS 13630-1
Deviation in thickness	± 5.00 % (±0.50mm)	± 5.00 %	± 4.00 %	ISO 10545-2 & IS 13630-1
Straightness in side	± 0.30 % (±0.80mm)	± 0.10 %	± 0.10 %	ISO 10545-2 & IS 13630-1
Rectangularity	± 0.30 % (±1.50mm)	± 0.10%	± 0.10 %	ISO 10545-2 & IS 13630-1
Surface flatness central curvature	± 0.40 % (±1.80mm)	± 0.50 %	± 0.20 %	ISO 10545-2 & IS 13630-1
Surface flatness edge curvature	± 0.40 % (±1.80mm)	± 0.50 %	± 0.20 %	ISO 10545-2 & IS 13630-1
Surface flatness warpage	± 0.40 % (±1.80mm)	± 0.50 %	± 0.10 %	ISO 10545-2 & IS 13630-1
Surface quality	> 95% defects free	> 95% defects free	> 95% defects free	ISO 10545-2 & IS 13630-1
Glossiness (with nano polished)	as per mfg.	as per mfg.	> 90°*	Glossmeter 60°
Glossiness (Matt) ##	as per mfg.	as per mfg.	2° <GLOSS <18°	Glossmeter 60°
Structural Properties				
Water absorption	≤ 0.50 %	≤ 0.080 %	≤ 0.080 %	ISO 10545-3 & IS 13630-2
Bulk density	as per mfg.	Min. 2.20 g/cc	> 2.28 gm/cc	ISO 10545-3 & IS 13630-2
Massive Mechanical Properties				
Modulus of rupture	Min. 35.0 N/mm ²	Min. 35. N/mm ²	Min. 37.0 N/mm ²	ISO 10545-4 & IS 13630-6
Breaking strength thickness <7.5.mm	Min. 700.0 N	Min. 700.0 N	Min. 850.0 N	ISO 10545-4 & IS 13630-6
Breaking strength thickness <7.5.mm	Min. 1300.0 N	Min. 1300.0 N	Min. 1450.0 N	ISO 10545-4 & IS 13630-6
Surface Mechanical Properties				
MOH'S hardness #	as per mfg.	Min. 5	PGVT - Min. 4*/ GVT - Min.5	EN101 & IS 13630-13
Surface abrasion resistance-Glossy #	as per mfg.	Min. Class 2	Min. Class 2	ISO 10545-7 & IS 13630-11
Surface abrasion resistance-Matt #	as per mfg.	Min. Class 2	Min. Class 4	ISO 10545-7 & IS 13630-11
Thermal Hydrometric Properties				
Moisture expansion	Max. 0.06%(0.6mm/m)	Max. 0.02mm/m	Max. 0.02mm/m	ISO 10545-10 & IS 13630-3
Thermal expansion(COE) at 100°C	as per mfg.	Max. 6.0 x 10 ⁻⁶	Max. 6.0 x 10 ⁻⁶	ISO 10545-8 & IS 13630-4
Thermal shock resistance	Min. 10 Cycle	Min. 10 Cycle	Min. 10 Cycle	ISO 10545-9 & IS 13630-5
Creasing resistance at 7.8 Bar	as per mfg.	Min. 4 Cycle	Min. 6 Cycle	ISO 10545-11 & IS 13630-9
Impact resistance(COR)	Min. 0.55	Min. 0.55	Min. 0.55	ISO 10545-5 & IS 13630-14
Frost resistance	as per mfg.	as per mfg.	Frost Proof	ISO 10545-12 & IS 13630-10
Chemical Properties				
Resistance to staining glazed	Min. Class 3	Min. Class 1	Min. Class 4/Min. Class 1	ISO 10545-14 & IS 13630-8
Resistance to household chemicals & swimming pool salts glazed	Min. Class GB	Min. Class AA	Min. Class GA/Min. Class AA	ISO 10545-13 & IS 13630-8

*With nano technology (Polished Vitrified Tiles) Depending on application area (low or high intensity of traffic)

Glaze tiles intended for use on floor

As per customer requirement

Disclaimer: ICON reserves the right to delete & amend either totally or partially, any of the colors, shapes, sizes, references and other technical specifications contained in this catalogue at anytime. The colors of tiles shown in this catalogue are purely illustrative to printing process. Please refer actual sample before final selection. The details of sizes, colors and references should be verified for typographical errors.

PACKING DETAILS

Size	No. of Tiles/Box	Coverage Area/Box	Wt. of Box (approx)
60x60cm	4 pcs	1.44 sq. mtr.	15.50 sq. ft.
			27.30 kg



**Domestic**

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Export

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